

2008 JOURNALISTS OF THE YEAR AWARDS

EDITOR OF THE YEAR

An individual editor who showed exceptional news judgment and editing skills that made a significant positive impact on Reuters News coverage.

Winner: Mike Dolan, Financial Markets Editor for EMEA

Nominees:

Lincoln Feast (Asia desk):

Lincoln led a string of initiatives last year, including reshaping of stocks pre-openers, laying the ground work for a data page outlining how companies' results stacked up against expectations, and initiating and writing wrap-ups. He's a dream editor, extremely efficient, and always willing to go the extra mile.

Patsy Wilson (Washington):

Washington Editor-in-Charge Patsy Wilson drew on her 25 years of experience covering Washington, her deep insight and impressive contacts to lead a team of correspondents in Washington and across the U.S. last year, producing a distinctive file on the election that was targeted at our core financial professional audience.

Corinne Perkins (Editor-in-Charge, Toronto Visuals desk):

If you've ever clicked through the Editor's Choice slideshow on Reuters.com or listened to one of our audio slideshows, then you've witnessed the work of Corinne Perkins and her team on the online visuals desk. Corinne and her team of three also sift through the hundreds of pictures on the Reuters wire every day to find the best breaking news images for our stories.

MULTIMEDIA STORYTELLING OF THE YEAR

An individual or team whose exceptional use of several forms of media resulted in the year's best multimedia storytelling.

Winner: Team coverage of the U.S. presidential election

Nominees:

Agflation:

Chronic food price inflation was one of the leading stories of the first half of the year as the boom in commodities markets caused a spike in the cost of staples such as rice, wheat and corn. Pictures, television, text and interactive graphics were employed to tell the story in a special package in late March and early April as protests erupted from Cameroon and Burkina Faso to Indonesia.

Bearing Witness:

Bearing Witness was an immensely successful multimedia package, drawing praise from all over the world and establishing Reuters News as

a new force in multimedia. The Society of Professional Journalists called it "powerful," and the National Press Photographers Association said it was "one of the most comprehensive and powerful visual compilations of America's past five years of war in Iraq...that's a must see for photojournalists."

PHOTO OF THE YEAR

The year's single best still photograph from Reuters

Winner: Goran Tomasevic, for his photograph of a Marine fighting in Afghanistan

Nominees:

Jonathan Ernst:

From Washington, Jonathan Ernst's frame of beleaguered chairman and chief executive of Lehman Brothers, Richard Fuld, ably captured the feelings of many from the banking and non-banking communities alike.

Jerry Lampen: To take a picture from the opening ceremony of the Olympic Games which encapsulated the grand scale of the event was a tall order—one which Jerry Lampen from the Netherlands managed with consummate skill.

Jessica Rinaldi: From the many thousands of pictures taken during the year's presidential election campaign, Jessica Rinaldi's original shot of Barack Obama stood out for its subtlety and calm amidst the frenzy of a Dallas rally.

REPORTER OF THE YEAR

An individual reporter who produced exceptional stories, including breaking news and detailed investigation and analysis, on a variety of stories and events throughout 2008.

Winner: Eadie Chen, for macroeconomics reporting from Beijing

Nominees:

C+E Reporter of the Year: Polly Yam (Hong Kong):

Polly had a fantastic year of scoops and analyses, a mix of informed insight and market-moving breaking news that made her the must-read source of news on China's metals sector. She scored five best of the week, two best of the month, notched up seven interviews and almost doubled her output of analyses to one a month. Polly filed 14 beats, many of them market movers on everything from smelter shutdowns to government stockpiling. Polly consistently delivered important, insightful stories that set the agenda for the metals market and differentiated Reuters coverage from other agencies.

Companies Reporter of the Year: Emily Chasan (New York):

Throughout the year, Emily wrote incisive and accessible stories and analyses—ahead of our competitors—about arcane yet crucial developments in accounting, short selling, restructuring and bankruptcy.

Her talents were never more important than during the financial crisis as business leaders bayed for changes to mark-to-market accounting rules, short-selling bans mushroomed, and a wave of bankruptcies hit home. Emily scored 22 major beats and exclusives, including: a series of ahead-of-the-curve stories and columns on how new accounting rules would pulverize the already fragile balance sheets of U.S. banks, a column questioning the practice of fair value accounting days ahead of a front-page Wall Street Journal piece on the same subject, and coverage of corporate auction rate debt problems just days ahead of a shocking write down by Bristol-Myers.

Lifestyle and Entertainment Reporter of the Year: **Bob Tourtellotte**

As our lead Hollywood writer, Bob produced a top-class file in 2008 that covered the latest movies at the box office and their financial implications for studios, as well as a list of interviews with well-known and up-and-coming stars. Bob was also a key proponent of a multimedia file, working closely throughout the year with pictures and TV and producing video blogs from the Cannes and Toronto film festivals. He worked tirelessly to ensure that Reuters' entertainment blog, Fan Fare, became and remained one of the top three most popular blogs on Reuters, trying new, innovative ways to build a community such as running a Q&A session with comedian Adam Sandler exclusively on Fan Fare.

P+G Reporter of the Year: **Chris Buckley** (Beijing):

Undaunted by the thugs who roughed him up at the end of 2007 for investigating the violent squalor of an "underground jail," Chris made it his business in 2008 to shine a light on the darker aspects of China's rise. Thanks to Chris's sharp eye, an impressive book of local contacts and a deep understanding of the country, Reuters broke a string of stories last year that provided crucial insight into the political, social and investment strains tugging at the state, including: a story on Beijing's water needs ahead of the Olympic Games, a piece on an unearthen Communist Party think tank report warning that China risks dangerous instability unless it limits the power of the ruling Party, fosters competitive voting and reins in censors, and coverage of the Sichuan earthquake

Sports Reporter of the Year: **Alan Baldwin** (Formula One):

Alan Baldwin covered the most exciting season yet in Formula One motor racing, culminating in Lewis Hamilton winning the championship on the last bend of the last race in a pulsating finale which saw him become the youngest man and the first black driver to win the title. Alan, who captured the drama perfectly, did not leave it so late. His immaculate and authoritative coverage of the race season and his succession of scoops, thanks to his unrivalled contacts with drivers, motor racing teams and the sport's bosses, marked him out as the must-read writer for racing fans well before the season was done.

SCOOP OF THE YEAR

Exceptional investigative reporting that resulted in Reuters News breaking a major story with significant impact.

Winner: Patrick Rucker, for his scoop "Fed to rescue housing finance agencies"

Nominees:

Oil markets:

Carolyn Qu Guijuan in Hong Kong and Chen Aizhu in Beijing scooped the news that helped mark the point where world oil markets turned from boom to bust. The news helped turn sentiment in the world oil market.

Curbs on short selling:

Myles Neligan and Raji Menon set the global agenda on Sept. 17 with news that leading UK fund managers were pressuring authorities to curb short-selling of banking shares. The UK soon enforced the ban, followed quickly by U.S., European and Asian regulators. The news caused an explosive rally in financial stocks and a near-panic in the hedge fund

industry, and forced many customers to throw their trading strategies out the window.

Cuban economic reforms:

Marc Frank had a string of great scoops when Raul Castro took over as Cuba's president and began a program of reforms aimed at easing economic restrictions and boosting productivity. Such reforms are being closely watched by foreign agricultural firms who sell to Cuba and have investments there, as well as those who are waiting for political and economic reforms that might open new investment opportunities.

STORY OF THE YEAR

Exceptional coverage of one of the year's biggest news stories

Winner: **Beijing Olympics**

Nominees:

Companies Story of the Year: **Global auto industry**

The global auto industry story was big in 2007 but it got huge in 2008, rocking governments, economies and the lives of millions of workers worldwide. In the struggle for survival by the three U.S. auto companies the global autos team dominated coverage throughout the year. We had exclusivity, insight, vision, and speed, all in large doses. Detroit alone—led by Kevin Krolicki—recorded a remarkable 178 beats and exclusives about the auto industry. A quarter of those were major, with some moving the entire stock market. The coverage stretched around the world.

Treasury Story of the Year: **Coordinated rate cuts**

Slashing interest rates in unison on Oct. 8 unmasked the depth of distress facing financial markets after Lehman's collapse and the readiness of G7 and China central bankers to unleash every weapon against a credit freeze that was destroying economic growth. Our treasury reporters owned the story. Actions this huge come only once a decade at best. We called the chances in advance; we won the timings big; we told it beautifully and rounded it off with great analyses, instant polls and an inside story on how they reached the historic decision. This was fantastic coverage of one of the most significant assaults by policy makers in the financial crisis. It demonstrated professionals at their very best—great sources, cool under pressure, global cooperation, seamless delivery, ability to tell a cracking tale and then to dig behind the headlines for the significance of the inside story.

P+G Story of the Year: **Russia: The Bear growls again:**

Reuters coverage of Russian politics and government in 2008 showed all the qualities of initiative, insight and intelligence that is needed to make our news service a must-have for investors. It was a huge year for Russia and our coverage of this most complex and unpredictable emerging market. It brought in a new president, with Vladimir Putin switching to being prime minister, an extension of the presidential term that could allow the former KGB man to return to power in 2012, deep tensions with NATO, a war with neighbor Georgia, gas supply cuts to Europe, a flight of capital and steep currency devaluations. Reuters reporters charted every twist and turn, winning all the key market-moving timings and gaining unparalleled access to top decision makers.

German banking upheaval:

From the first subprime casualties to the country's biggest hostile takeover and the No. 2 lender begging for a government bailout, the Reuters company news team owned the German banking story in 2008. Working as one team, journalists from the international and German language service generated an endless supply of market-moving exclusives on the hottest financial stories.

VIDEO JOURNALIST OF THE YEAR

Exceptional video footage on a variety of stories and events in 2008.

Winner: Emmanuel Braun, for coverage of Africa

Nominees:

Royston Chan (Shanghai):

His tremendous work in 2008 gained him the nickname "Super Royston" among his colleagues, for stories including bad weather chaos, Taiwan elections, Tibetan uprising, Sichuan earthquake, Mongolian elections riots, and exclusive reports in Xinjiang. One of Royston's trademarks is his remarkable speed in moving edits and related scripts, always well written, even when alone on the field.

VIDEO STORY OF THE YEAR

The year's single best video story or package.

Winner: Team coverage of the Georgia War

Nominees:

China quake:

The 7.8-magnitude earthquake in Sichuan province rocked China and the world. We had a tireless 24-hour operation—monitoring five TV stations, churning out edits, and covering news conferences and national solidarity demonstrations—and our clients did not want for anything in the weeks that followed. We provided scenes of mass destruction, the desperate search for survivors as aftershocks continued, the plight of hundreds of thousands of displaced people either homeless or too frightened to return to their homes in makeshift camps under heavy rain, the struggle to repair dams and ease the threat of flooding from "quake lakes", the hysteria of parents who lost children contrasted with the mute reaction of orphaned children in shock.

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